

## Chapter 7 Exercise – Andrew Addens

Use your favorite Web search engine to obtain a list of Web pages that include the words “privacy statement.” Visit the Web pages on the search results list until you find a page that includes the text of a privacy statement. Print the page and turn it in with a report of about 200 words in which you answer the following questions:

**Company: 23 and Me**

**Company URL:** <https://www.23andme.com/legal/privacy/full-version/>

***Does the site follow an opt-in or opt-out policy (or is the policy not stated clearly in the privacy statement)?***

23 and me has an opt-in policy and clearly states this near the top of the page. In order for your data to be shared through their site you would need to sign up and agree to their terms or submit your personal data. They offer additional details on what you are able to opt-in to such as sample storing, viewing health reports and sharing features.

***Does the privacy statement include a specific provision or provisions regarding the collection of information from children?***

I was not able to find anything on the main privacy statement regarding the collection of information from children. If they stated this it must be hidden away or on another page. Google search results seemed to indicate their site had a stance that they would not collect data from any person younger than 13 years of age.

***Does the privacy statement describe what happens to the collected personal information if the company goes out of business or is sold to another company? (List these provisions, if any.)***

Yes the privacy statement details that if the company were to go out of business or be sold, your personal information would be sold along with the current privacy statement. Your personal information would be passed along to the new affiliate.

***Close your report with one paragraph in which you evaluate the overall clarity of the privacy statement.***

I think this privacy statement is well organized and gives a good overview of how your data is being handled. This privacy statement was concise compared to some others I viewed and wasn't bloated with tons of jargon and confusing policies. The sections were clearly broken up and they used headings/bold font to clarify key points. The privacy statement wrapped up with contact information for the site and the best way to contact them.

Additional sites used for information:

<https://www.23andme.com/legal/privacy/?srsltid=AfmBOoqA7DTDSTrUUKz8CvtCiMJpfDF1w7y82jezsV8q96hXDYxwku2S>

[https://www.23andme.com/privacy/?srsltid=AfmBOoptXrCEtJBbf6xQR1iS03ffZ1p7rpTSyRO\\_GZOn5yAJZ1\\_5ejiw](https://www.23andme.com/privacy/?srsltid=AfmBOoptXrCEtJBbf6xQR1iS03ffZ1p7rpTSyRO_GZOn5yAJZ1_5ejiw)